

Education

Northern Michigan University

Bachelor of Fine Arts in Art & Design
Graphic Communication
December, 2012
Marquette, MI

Professional Experience

Bottom Line Marketing

Web Developer & SEO Specialist | 2015 - Present
Design and development of custom WordPress themes
Creation and management of annual SEO management program
Design of UX/UI workflow animations
Drupal, Joomla and WordPress website management
Graphic design of marketing campaigns including digital, social and print assets

Video Concepts

Assistant Videographer & Editor | 2014 - 2015 | Marquette, MI
Canon C-Series & DSLR video camera operation
Final Cut 7 editing and production
After Effects motion graphics

Border Grill

Social Media Manager | 2014 - 2015 | Marquette, MI
Daily Facebook and Instagram management
Promotional event planning and execution
Various photography and graphic design assignments

The North Wind Independent Student Newspaper

Online & Layout Editor | 2011 - 2012 | Marquette, MI
WordPress website management | www.thenorthwindonline.com
Newspaper center spread layout design

References

Ryan Devers

Account & Production Manager | Bottom Line Marketing
Denver, CO | (419) 779-1264
ryan@bottomlineblack.com

Scot Fure

Owner | Video Concepts
Marquette, MI | (906) 228-4336
scot@video-concepts.com

Todd Poquette

Marketing Manager | Border Grill
Marquette, MI | (906) 228-8711
toddpoquette@mac.com

Development Skills

HTML



CSS



SCSS



PHP



WordPress



Javascript/jQuery



Design Skills

Photoshop



Illustrator



InDesign



After Effects



RAW/Bridge



Gallery Shows & Publications

Yellow Pages

Cover Photographer
Marquette County, MI
2013-2014

Ore Dock Brewery

Featured Artist
Marquette, MI
February & July, 2013

DeVos Art Museum

American Goulash
Marquette, MI
December, 2012