

## Education

### **Northern Michigan University**

Bachelor of Fine Arts in Art & Design

Graphic Communication

December, 2012

Marquette, MI

## Professional Experience

### **PufCreativ**

Web & SEO Specialist | 2018 - Present

- Design and development of custom WordPress themes
- Management of monthly on-page SEO program
- Management of hosting server including VPS, cPanel and DNS
- Various graphic design, photography and videography projects

### **Bottom Line Marketing**

Web & SEO Specialist | 2015 - 2018

- Design and development of custom WordPress themes
- Creation and management of SEO management program
- Design of UX/UI workflow animations
- Graphic design of full-spectrum marketing campaigns

### **Video Concepts**

Assistant Videographer & Editor | 2014 - 2015 | Marquette, MI

- Canon C-Series & DSLR video camera operation
- Final Cut 7 editing and production
- After Effects motion graphics

### **Border Grill**

Social Media Manager | 2014 - 2015 | Marquette, MI

- Daily Facebook and Instagram management
- Promotional event planning and execution
- Various photography and graphic design assignments

## References

### **John Shute**

CEO & Founder | PufCreativ

Denver, CO | (609) 204-4410

john@pufcreativ.com

### **Ryan Devers**

Account & Production Manager | Bottom Line Marketing

Denver, CO | (419) 779-1264

ryan@bottomlineblack.com

### **Scot Fure**

Owner | Video Concepts

Marquette, MI | (906) 228-4336

scot@video-concepts.com

## Development Experience

### **HTML & CSS**



### **WordPress Theme Development**



### **WordPress Plugin Development**



### **PHP**



### **Search Engine Optimization**



### **Javascript/jQuery**



## Design Experience

### **Photoshop**



### **Illustrator**



### **InDesign**



### **After Effects**



### **RAW/Bridge**



## Server Management Experience

### **cPanel**



### **DNS**



### **WHM**



### **SSL**



### **FTP/SFTP**

