

Education

Northern Michigan University

Bachelor of Fine Arts in Art & Design Graphic Communication December, 2012 Marguette, MI

Professional Experience

PufCreativ

Web & SEO Specialist | 2018 - Present

- Design and development of custom WordPress themes
- Management of monthly on-page SEO program
- Management of hosting server including VPS, cPanel and DNS
- Various graphic design, photography and videography projects

Bottom Line Marketing

Web & SEO Specialist | 2015 - 2018

- Design and development of custom WordPress themes
- Creation and management of SEO management program
- Design of UX/UI workflow animations
- Graphic design of full-spectrum marketing campaigns

Video Concepts

Assistant Videographer & Editor | 2014 - 2015 | Marquette, MI

- Canon C-Series & DSLR video camera operation
- Final Cut 7 editing and production
- After Effects motion graphics

Border Grill

Social Media Manager | 2014 - 2015 | Marquette, MI

- Daily Facebook and Instagram management
 - Promotional event planning and execution
 - Various photography and graphic design assignments

References

John Shute

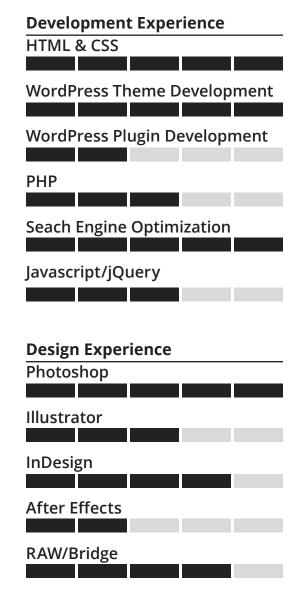
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Ryan Devers

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Scot Fure

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Server Management Experience

